

# CRAIN'S LIST: LARGEST MICHIGAN MOBILE APP DEVELOPERS Ranked by total downloads

as of May 2014

	Company Address Phone; website	Top local executive(s)	Number of total downloads of mobile apps as of May 2014	Number of applications developed per platform					Notable applications	Notable clients
				Android	BlackBerry	iPad	iPhone	Other		
1.	<b>Lochbridge</b> <sup>①</sup> 1 Campus Martius, Detroit 48226 (313) 227-7300; www.lochbridge.com	Jim Byrnes CEO	40,500,000	125	75	75	150	100	Connected vehicle, smart product (M2M) apps, consumer retail apps, field mobility solutions, enterprise app stores	Clients across automotive, government, manufacturing, health care and retail sectors
2.	<b>jacAPPS</b> 30300 Telegraph Road, No. 240, Bingham Farms 48025 (248) 353-9030; www.jacapps.com	Bob Kernen COO Paul Jacobs president	21,500,000	425	0	1	425	1	On Being, McLaren Family Birthplace, Nalu Ola, 420/101	Bonneville Broadcasting, Greater Media, Michigan Radio, WDET Radio, McLaren Hospitals
3.	<b>Arbormoon Software Inc.</b> 123 N. Ashley, Suite 9, Ann Arbor 48104 (734) 996-5654; www.arbormoon.com	Dave Kozioł president	19,750,000	17	4	15	59	6	Weather Underground, AutoBike, XanEdu, FlockTag, Peterbilt	The Weather Channel, FranklinCovey, University of Michigan Health System, Toyota, BD Accuri
4.	<b>Detroit Labs</b> 1520 Woodward Ave., Detroit 48226 (313) 444-3063; www.detroitlabs.com	Paul Glomski co-founder and CEO	16,050,000	31	0	21	59	35	Domino's pizza ordering, automotive OEM vehicle apps, DTE Energy, Chevy Volt DC, Biggby Coffee, Flipback	General Motors, Domino's Pizza, Caesars Entertainment, DTE Energy, Quicken Loans
5.	<b>Marvel Apps LLC</b> 628 Parent, Suite 106, Royal Oak 48067 (248) 980-7858; www.marvelapps.com	Michael Antaran CEO	9,654,524	45	0	60	60	80	Carrot, Universal Coupon, Thresher Wing, 3-D Tower Defense Game, Tapestry Twist Word Suduko Game, Poker Wolf, Zumba Mexican Grille, Fantasy Football Draft Assistant, FaithVu, Personal Prayer Place, Power in Numbers, Sponsors Donate on Your Behalf, 2013 Texas High School Football, 3-D Mobile Football Game, Plot, Coleman lanterns	Zumba Mexican Grille, GivingVu.Org, Poker Wolf LLC, Power in Numbers App Org, Coleman lanterns
6.	<b>eyeWyre Software Studios</b> 65 Market St., Suite 100, Mount Clemens 48043 (586) 932-1002; www.eyewyre.com	Matthew Chartier president and CEO, director of product development	7,100,000	132	0	51	46	2	Llamasoft: Supply Chain Sherpa; General Mills: VisualGEOS; Saagara: Pranayama and Universal Meditation; RateElert: Ratekick; Iconia: Iconia Digital Marketing Platform; Starboard Solutions: Tactician	RateElert Inc., Llamasoft Inc., Saagara LLC, R.L. Polk / IHS Automotive, Clean Energy Coalition
7.	<b>Pixo Group</b> 24300 Southfield Road, Suite 103, Southfield 48075 (248) 996-8298; www.pixogroup.com	Chris Firestone CCO and president	6,000,000	30	0	29	33	7	NA	Lowe Campbell Ewald/U.S. Navy, Warrior Sports, Henry Ford Health Systems, GM, Ford
8.	<b>MichiganLabs</b> 3501 Lake Eastbrook Blvd., Ste. 260, Grand Rapids 49546 (616) 594-0269; www.michiganlabs.com	Mark Johnson and Joshua Hulst managing partner and co-founders	5,000,000	50	1	10	50	1	Bible Gateway app for iPhone and Android, globally used health care app, internal app projects for Steelcase	Steelcase, Amway, Harper-Collins/Zondervan, United Way, Fifth Third Bank
9.	<b>UnlimApps Inc.</b> 2000 Byrd St., Dearborn 48124 (313) 520-9727; unlimapps.com	Enea Gjoka owner and president	3,600,000	1	0	8	6	0	Chain Reaction, Box It!, UnlimTones, UnlimDownloads, QuickIM, UMBus	NA
10.	<b>Vectorform LLC</b> 3905 Rochester Road, Royal Oak 48073 (248) 777-7777; www.vectorform.com	Kurt Steckling and Jason Vazzano co-president, co-CEO and co-founders	3,100,000	15	1	118	40	35	2015 Chrysler 200 App, Toolbox for Windows8, Volkswagen Golf e-catalog, Volkswagen Up!, BMW i8 Innovation Live on Google Glass	Chrysler/Mopar, Coca-Cola, DTE Energy, Nike, Microsoft
11.	<b>Relium Corp.</b> 3185 Appleridge Drive, Ann Arbor 48103 (734) 663-0706; www.relium.com	Eric Shapiro president	3,000,000	NA	1	4	6	15	Weather Underground iPhone app, WunderMap, BatterySense by Philips, ActionFit by Philips	Apple, Microsoft, Weather Underground, Mark/Space, Philips Electronics
12.	<b>Still Time Mobile</b> 5275 Williamston Court, Commerce 48382 (248) 736-7460; www.applisting.com	Ian Hill CEO and founder	1,669,710	5	0	94	102	0	3-D Twerk Sniper 2014: Worldwide Infection; WCSX Deer Hunter	Greater Media (WRIF/WCSX), jacAPPS, Carhartt
13.	<b>Breeze Design Studio</b> 2175 Cole St., Birmingham 48009 (248) 566-2464; www.breezestudio.com	Rukmal Fernando president, founder and CEO	1,500,000	25	2	6	25	0	Augment Reality, holographic solutions, Web and mobile application development, video mapping	NA
14.	<b>Ilium Software Inc.</b> 3759 Prospect, Ann Arbor 48105 (734) 973-9388; www.iliumsoft.com	Ken Morse CEO	1,000,000	1	1	1	4	4	eWallet® - protecting personal and business information.	NA
14.	<b>Five Lakes Studio</b> 29491 Emelbe Drive, New Hudson 48165 (313) 399-5551; www.fivelakesstudio.com	Tod Cunningham co-founder	1,000,000	NA	NA	10	10	NA	Turn The Tide, Euchre HD, Picross HD, Kento, Droptzee	Stefan Dorra (German game designer)
16.	<b>Systems Technology Group (STG)</b> 3001 W. Big Beaver Road, Suite 500, Troy 48084 (248) 643-9010; www.stgit.com	Anup Popat CEO	950,000	300	81	250	250	15,000	NA	Chrysler Group LLC, Ford Motor Co., MasterBrand Cabinets, Fiat Automotive, Delphi Automotive
17.	<b>YQ Labs</b> 834 S. Lapeer Road, Suite A, Oxford 48371 (248) 928-1248; www.yqlabs.com	Venky Mallemudi director	800,000	108	20	85	120	27	TicketPad - iPad-based business ticketing application with printing and payment capabilities; automotive dealer application; dealer vehicle display, service status and Inventory and configurable dashboard for iPad - enables enterprise customers to customize data source to graph on iPad	Government of UAE, TicketPad, Dabur/Accenture, TAM Media Research, National Motors - Bahrain
18.	<b>RIIS LLC</b> 1250 Stephenson Hwy, Troy 48083 (248) 351-1200; www.riis.com	Ann Teschendorf VP business development Godfrey Nolan president	750,000	12	0	8	20	0	Michigan Financial Credit Union, North American Bancard, Trafficland	Thyssen Krupp, Fandango, DMC, NAB, MFCU
19.	<b>HelloWorld Inc.</b> <sup>②</sup> One ePrize Drive, Pleasant Ridge 48069 (248) 543-6800; www.helloworld.com	Matt Wise CEO	729,569	232	NA	NA	232	NA	Recently developed apps for General Group Properties (developer and operator of shopping malls around the United States) and Sinclair Broadcast Group.	Bagger Dave's, The GAP, Michigan Lottery, Famous Footwear, AutoTrader
20.	<b>Post-Newsweek Digital</b> 550 W. Lafayette Blvd., Detroit 48226 (313) 222-0488	Catherine Badalamente VP digital media Jon Beard director of digital product development	500,000	28	0	6	28	0	Official app of the North American International Auto Show; official app of the 2014 TaxSlayer.com Gator Bowl; The Players Championship Guide, KSAT 12 Newsreader App (San Antonio ABC Affiliate)	North American International Auto Show, TaySlayer.com Gator Bowl, Post-Newsweek Television Stations
21.	<b>C2C Apps</b> 200 Byrd, Dearborn 48124 (734) 716-6952; c2capps.com	Val Gui sales/marketing director, founder	410,000	2	0	5	5	0	Chain Reaction, Box It!	NA
22.	<b>Mutually Human</b> 401 Hall St. SW, Suite 430, Grand Rapids 49503 (616) 475-4225; www.mutuallyhuman.com	Mark Van Holstyn president	400,000	3	0	13	13	NA	Gelo BLE Beacons/Space mobile apps; Palette, a simple way to create color palettes; Cursor, a simple way to enjoy Hacker News on your iPhone	Gelo, Spectrum Health, Center for Social Research, Inspire HQ, Jupiter
23.	<b>Gravity Works Design &amp; Development</b> 1132 N Washington, Lansing 48906-4871 517-481-2218; http://www.gravityworksdesign.com/	Jeff McWherter managing partner	230,000 <sup>③</sup>	16	2	7	13	NA	Michigan High School Athletic Association, MiPage, Fox & Hound Bar & Grill, State of Michigan OPHP	Michigan High School Athletic Association, Fox & Hound Bar & Grill, State of Michigan DTMB, Certified Restoration Drycleaning Network
24.	<b>iRule LLC</b> 1555 Broadway St, Detroit 48226 (313) 373-7610; www.iruleathome.com	Itai Ben-Gal president and CEO	150,000	3	0	5	5	NA	iRule and On Controls version 3.4 for iOS, iRule and On Controls version 2.1 for Android, the universal remote control app for iPad, iPhone iPod touch	Best Buy/Magnolia, LucasFilms, CNN, Caesars Palace, Radio Shack
25.	<b>Logic Solutions Inc.</b> 2929 Plymouth Road, Suite 207, Ann Arbor 48105 (734) 930-0009; www.logicsolutions.com	Jimmy Hsiao, CEO Bruce Richardson, president Grace Lee, CFO Matt Sarkesian, CTO	120,000	35	3	40	60	4	Showcase, Genisys Credit Union, Larky, Hotel Dream Apps	Genisys Credit Union, Maui Jim Sunglasses, Larky, Schwarzkopf

This list of mobile application developers is an approximate compilation of the largest such companies in Michigan. It is not a complete listing but the most comprehensive available. Unless otherwise noted, information was provided by the companies. Actual download figures may vary. NA = not available.

<sup>①</sup> Formerly Compuware Corp's professional services division

<sup>②</sup> Formerly ePrize Inc.

<sup>③</sup> Company estimate

LIST RESEARCHED BY SONYA D. HILL