

# CRAIN'S LIST: LARGEST MOBILE APP DEVELOPERS Ranked by number of total downloads as of May 2012

Company Address Phone; website	Top local executive(s)	Number of total downloads of mobile apps as of May 2012	Number of applications developed per platform					Notable applications	Notable clients
			Android	BlackBerry	iPad	iPhone	Other		
<b>1. Compuware Corp.</b> 1 Campus Martius, Detroit 48226 (313) 227-7300; www.compuware.com	Peter Karmanos Jr. executive chairman and CEO	17,000,000	70	60	40	100	20	NA	Automotive, utilities, financial, retail, transportation, health care, government and manufacturing
<b>2. Jacobs Media/jacAPPS</b> 29777 Telegraph Road, No. 2650, Southfield 48034 (248) 353-9030; www.jacapps.com	Paul Jacobs vice president and general manager	14,000,000	188	40	0	486	1	WGN Radio, OPB Extra, Native Language app	"Car Talk," Entercom Communications, Greater Media, Ann Arbor Art Fairs
<b>3. Detroit Labs</b> 1555 Broadway St., Detroit 48226 (313) 444-3063; www.detroitlabs.com	Paul Glomski co-founder and CEO	4,300,000	9	0	9	22	0	Domino's Pizza Ordering, Chevy Game Time, Fathead Augmented Reality	General Motors, Goodby Silverstein & Partners, Domino's Pizza, Quicken Loans, Stryker Medical
<b>4. UnlimApps Inc.</b> 2000 Byrd St., Dearborn 48124 (313) 520-9727; unlimapps.com	Enea Gjoka owner and president	2,300,000	0	0	0	8	0	UnlimDownloads, UMBus	NA
<b>5. Arbormoon Software Inc.</b> 212 S. Fourth Ave., Suite 2D, Ann Arbor 48104 (734) 996-5654; www.arbormoon.com	Dave Koziol president	2,250,000	6	2	7	25	12	FlockTag System, XanEdu iPad, WunderRadio iPhone/iPad, KFOG, KNBR	Weather Underground, XanEdu Publishing, FlockTag, Society of Manufacturing Engineers, DealerBug
<b>6. YQ Labs</b> 834 S. Lapeer Road, Suite A, Oxford 48371 (248) 928-1248; www.yqlabs.com	Venky Mallempudi CFO	1,500,000	69	12	36	74	13	Data throughput performance automation across multiple platforms for a telecom provider; business enablement of desktop services on iPad for an insurance company	Prosight Specialty Insurance, TMR (A.C. Nielsen Co.), Emergitel, Telus
<b>7. Relium Corp.</b> 3185 Appleridge Drive, Ann Arbor 48103 (734) 663-0706; www.relium.com	Eric Shapiro president	1,400,000	1	1	5	7	12	Weather Underground, WunderMap, BatterySense, ActionFit, Missing Sync	Weather Underground, Philips, Ann Arbor Hands-On Museum, Diagnostic Instruments, Mark/Space
<b>8. Blue Circle Technologies</b> 7882 Winans Lake Road, Brighton 48116 (810) 599-1616; www.bluecircletech.com	Jerry Brady principal	778,000	10	2	2	3	12	Unolingo, Fliq Notes, Fliq Tasks, Fliq Calendar	Mark/Space, Mobatech, Hubbard Industrial Supply, Equazi Enterprises, Networks Group
<b>9. Tweddle Group</b> 24700 Maplehurst, Clinton Township 48036 (586) 307-3700; www.tweddle.com	Andrew Tweddle president and CEO	650,000	49	39	1	51	0	Toyota Entune, Lexus Enform, RAM Toolbox, Drive Dodge, My Fiat, Chrysler vehicle info, Jeep vehicle info	Toyota, Lexus, Chrysler, BMW

This list of mobile application developers is an approximate compilation of the most significant companies in Wayne, Oakland, Macomb, Livingston or Washtenaw counties. It is not a complete listing but the most comprehensive available. Unless otherwise noted, information was provided by the companies. Companies with headquarters elsewhere are listed with the address and top executive of their main Detroit-area office. Actual download figures may vary. NA = not available.

LIST RESEARCHED BY BRIANNA REILLY

■ An expanded version of this list can be purchased at [crainsdetroit.com/lists](http://crainsdetroit.com/lists).

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