

People on the Move

FEATURE EFFECTIVE JANUARY 2019

The *Crain's Detroit Business* weekly feature **People on the Move** offers your company the **perfect opportunity** to announce new hires, promotions, special accomplishments and philanthropic activities to the Detroit business community.

Your listing will appear in print, on crainsdetroit.com with shareable links and in the weekly **People on the Move** newsletter.

Print >

The screenshot shows the 'PEOPLE ON THE MOVE' section with sub-sections like ACCOUNTING, FINANCIAL SERVICES, NONPROFITS, and REAL ESTATE. Red boxes highlight listings for RSM US LLP, Michael Silver, and RSM US LLP. Red arrows point from the 'Single Listing' and 'Double Listing' labels on the left to these highlighted areas.

Single Listing

Double Listing

Online >

The screenshot shows the online version of the 'PEOPLE ON THE MOVE' section. It includes a navigation bar with 'NEWS', 'AWARDS', 'SPECIAL FEATURES', 'DATA/LISTS', 'VOICES', 'EVENTS', and 'CRAIN CONTENT STUDIO'. Below is a 'SPECIAL PROMOTIONS SECTION' with the heading 'PEOPLE ON THE MOVE'. A list of job openings is shown, including 'Salem Siddiqi, Baker Tilly' and 'Fr. Jeffrey Hubbard, Mariners' Church of Detroit'. A 'SUBMIT A PAID LISTING' button is prominently displayed.

Newsletter >

The screenshot shows the 'PEOPLE ON THE MOVE' newsletter for Wednesday, November 21, 2018. It features several featured articles with photos and 'READ MORE' links, including 'Demas to lead new Michigan news site', 'Michigan Health & Hospital Association to see leadership changes', 'Ruth Mott Foundation promotes Thueme to president', 'PAID LISTING NONPROFIT Fr. Jeffrey Hubbard, Mariners' Church of Detroit', and 'PAID LISTING NONPROFIT Giuseppe Rizza, CFRE'.

People on the Move Options

Single Listing

- Up to 500 characters of text with one photo – includes headshot, industry, company and executive's name bolded
- Ad will run in *Crain's Detroit Business*, on crainsdetroit.com and in a weekly email to more than 28,000 subscribers

\$350 per week*

Logo upgrade available for \$100

6x and 13x bulk discounts available
Pre-payment required

Double Listing

- Up to 750 characters of text with two photos – includes headshots, industry, company and executives' names bolded
- Ad will run in *Crain's Detroit Business*, on crainsdetroit.com and in a weekly email to more than 28,000 subscribers

\$595 per week*

Logo upgrade available for \$100

6x and 13x bulk discounts available
Pre-payment required

Secure your **People on the Move** space today!

Space Reservation & Materials Deadline: Tuesday, 6 days prior to issue date, no later than 4:00 p.m. EST.

Submit your listing on crainsdetroit.com/peopleonthemove or contact **Debora Stein** at (917) 226-5470 or dstein@crain.com.

*Rate is net