CRAIN'S DETROIT BUSINESS // ADVERTISING AND SPONSORSHIP CONTACT: LISA RUDY AT LRUDY@CRAIN.COM OR (313) 446-6032

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С	DATE	2018 FEATURES	EVENTS*	CLOSE DATE	С	DATI
	1	No print issue				2
×	8	 Crain's Newsmaker of the Year ★ Autoshow Preview: State of the Auto Supply Industry ★ What Keeps You Up At Night column 		12/30		9
JANUARY	15	 <i>Crain's</i> Michigan Business Women in Leadership 		1/4	APRIL	16
	22	• Real Estate		1/11		
	29	• Finance	<i>Crain's</i> Leadership Academy C3, 2/2	1/18		23 30
	5	 Health What Keeps You Up At Night column 	<i>Crain's</i> Newsmaker of the Year <i>Crain's</i> Leadership Academy C3, 2/9	1/25		30 7
FEBRUARY	12	 Crain's Newsmaker of the Year Post-Event Coverage * Crain's Michigan Business: St. Clair County Women in Leadership Notable Women in Manufacturing: Powered by Crain Content Studio 	St. Clair County NEXT	2/1	N	14 21
	19	• Law • LIST: Largest Law Firms in SE Michigan and Statewide	<i>Crain's</i> Leadership Academy C3 2/23	2/8	MAY	28
	26	 Finance: Biggest Deals of 2018 (M&A report) ★ LIST: Largest Deals 	<i>Crain's</i> Leadership Academy C3, 3/2	2/15	5	
	5	 Women in Leadership What Keeps You Up At Night column LIST: Largest Women-Owned Businesses 		2/22		4
ARCH	12	 Technology: Guide To The Cutting Edge of Automotive <i>Crain's</i> Michigan Business LIST: Largest Michigan Insurance Agencies 	<i>Crain's</i> Leadership Academy C3, 3/16	3/1	NE	11
M	19	 Health Care Heroes ★ LIST: Largest Physician Groups 	Real Estate NEXT	3/8	IN	18
	26	• Family-Owned Business • LIST: Largest Family-Owned Businesses	Inside Scoop: Women in Business	3/15		25

DATE	2018 FEATURES	EVENTS*	DATE
2	• Real Estate • What Keeps You Up At Night column		3/22
9	 <i>Crain's</i> Michigan Business: Saginaw/Bay City Women in Leadership LIST: Largest Michigan Employers 		3/29
16	 From Recession to Reinvention: Companies That Remade Themselves LIST: Largest Publicly Traded Companies in SE Michigan 		4/5
23	Finance LIST: Largest Staffing Companies		4/12
30	Real Estate LISTS: Largest General Contractors; Largest Real Estate Deals		4/19
7	 Crain's Twenty in their 20s ★ Notable Women in Finance: Powered by Crain Content Studio 		4/26
14	 Law Women in Leadership LIST: Largest Accounting Firms in Michigan 		5/3
21	• Crain's Michigan Business: Grand Rapids		5/10
28	 Mackinac Edition ★ (Early Close: 5/11) American Dreams: Immigrant Entrepreneurial Success Stories ★ Business Education LIST: Private 200 and Graduate Degree Programs 		5/17
4	• Health • LIST: Largest Hospital Systems in Michigan		5/24
11	 Crain's Michigan Business: Statewide CEO Compensation Report Women in Leadership LIST: Top-paid CEOs, non-CEO Executives at Michigan Publicly Traded Companies 	Inside Scoop: First Time Home Buyers	5/31
18	 Manufacturing: The New Age Notable Women in Health Care: Powered by Crain Content Studio LISTS: Largest Auto Suppliers; Largest Manufacturers 	Health Care NEXT and <i>Crain's</i> Health Care Heroes	6/7
25	• Crain's Best In Class: Real Estate ★		6/14

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	2	Meetings and Conventions	ons 6/2			1	• Election Guide	<i>Crain's</i> Leadership Academy C4	9/20
אז 1 גזחר 2	9	Restaurants: Top Private Dining Rooms in Metro Detroit Women in Leadership		6/28		8	 Women in Leadership Notable Women in Marketing/Communications 		9/27
	16	• Crain's Michigan Business: Traverse City		7/5	BER	45	• Crain's Michigan Business:	Health Care Leadership Summit	10/4
	23	 Nonprofit Compensation Report LIST: Top-paid nonprofit CEOs, non-CEO executives 		7/12	OCTOBER	15	The Outdoor Economy: Hunting, Fishing and More	<i>Crain's</i> Leadership Academy C4	
	30	 Fast 50 ★ LIST: Fastest-growing Companies in Southeast Michigan 		7/19		22	 Giving Guide (Early Close: 8/27) ★ LISTS: Largest Nonprofits; Largest Foundations; Largest Philanthropic Gifts 	<i>Crain's</i> Leadership Academy C4	10/11
AUGUST	6	• Real Estate: Ann Arbor		7/26		29	• Law • <i>Crain's</i> Best In Class: Law ★	<i>Crain's</i> Leadership Academy C4	10/18
	13	 <i>Crain's</i> Michigan Business: Flint Women in Leadership Notable Women in IT/Tech: Powered by Crain Content Studio LIST: Largest Southeast Michigan Auto Dealers 		8/2		5	• Technology: University Tech Transfer Spinoff Report	<i>Crain's</i> Leadership Academy C4	10/25
	20	 Finance: Wealth Management Cool Places To Work section: Powered by Crain Content Studio LISTS: Largest Metro Detroit Employers; Largest Minority-owned Businesses 		8/9	NOVEMBER	12	 <i>Crain's</i> Michigan Business Women in Leadership 	A Celebration of <i>Crain's</i> 40s & 20s	11/1
		• Health			2	19	Real Estate		11/8
	27	LIST: Largest Group Health Care Plans		8/16		26	Health Notable Women in Law		11/15
SEPTEMBER	3	• Crain's 40 under 40 ★		8/23		3	 Crain's Best In Class: Finance ★ Finance LIST: Largest Banks 		11/21
	10	 Detroit Homecoming Preview ★ Women in Leadership 	Detroit Homecoming	8/30	EMBER	10	 Crain's Michigan Business Crain's Best-Managed Nonprofit ★ Women in Leadership Notable Women in Nonprofits 		11/29
	17	 <i>Crain's</i> Michigan Business LIST: Largest IP Law Firms 		9/6	DECEM		• Economic Outlook: Profiles and Q-and-As on the Year Ahead		12/6
	24	• Detroit Homecoming Report ★		9/13		24	• Book of Lists (Early Close: 11/30)		12/13
						31	• No print Issue		