<table>
<thead>
<tr>
<th>DATE</th>
<th>2018 FEATURES</th>
<th>EVENTS*</th>
<th>CLOSE DATE</th>
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<tbody>
<tr>
<td>1</td>
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| 8    | • *Crain's Newsmaker of the Year* ★  
      • *Crain’s Michigan Business*  
      • *Autoshow Preview: State of the Auto Supply Industry* ★  
      • What Keeps You Up At Night column  | 12/30    |
| 15   | • *Crain’s Michigan Business*  
      • Women in Leadership  | 1/4      |
| 22   | • Real Estate  | 1/11     |
| 29   | • Finance      | Crain’s Leadership Academy C3, 2/2 | 1/18  |
| 5    | • Health       | Crain’s Newsmaker of the Year  
      • What Keeps You Up At Night column  | 1/25    |
| 12   | • *Crain’s Newsmaker of the Year Post-Event Coverage* ★  
      • *Crain’s Michigan Business: St. Clair County*  
      • Women in Leadership  
      • Notable Women in Manufacturing: Powered by Crain Content Studio  | 2/1   |
| 19   | • Law          | Crain’s Leadership Academy C3 2/23 | 2/8   |
| 26   | • Finance: Biggest Deals of 2018 (M&A report) ★  
      • LIST: Largest Deals  | Crain’s Leadership Academy C3, 3/2 | 2/15  |
| 5    | • Women in Leadership  
      • What Keeps You Up At Night column  
      • LIST: Largest Women-Owned Businesses  | 2/22    |
| 12   | • Technology: Guide To The Cutting Edge of Automotive  
      • *Crain’s Michigan Business*  
      • LIST: Largest Michigan Insurance Agencies  | Crain’s Leadership Academy C3, 3/16 | 3/1  |
| 19   | • Health Care Heroes ★  
      • LIST: Largest Physician Groups  | Real Estate NEXT | 3/8 |
| 26   | • Family-Owned Business  
      • LIST: Largest Family-Owned Businesses  | Inside Scoop: Women in Business | 3/15 |
| 2    | • Real Estate  
      • What Keeps You Up At Night column  | 3/22    |
| 9    | • *Crain’s Michigan Business: Saginaw/Bay City*  
      • Women in Leadership  
      • LIST: Largest Michigan Employers  | 3/29    |
| 16   | • From Recession to Reinvention: Companies That Remade Themselves  
      • LIST: Largest Publicly Traded Companies in SE Michigan  | 4/5     |
| 23   | • Finance      | LIST: Largest Staffing Companies | 4/12  |
| 30   | • Real Estate  | LISTS: Largest General Contractors; Largest Real Estate Deals | 4/19  |
| 7    | • *Crain’s Twenty in their 20s* ★  
      • Notable Women in Finance: Powered by Crain Content Studio  | 4/26    |
| 14   | • Law          | Women in Leadership  
      • LIST: Largest Accounting Firms in Michigan  | 5/3     |
| 21   | • *Crain’s Michigan Business: Grand Rapids*  | 5/10    |
| 28   | • Mackinac Edition ★ (Early Close: 5/11)  
      • American Dreams: Immigrant Entrepreneurial Success Stories ★  
      • Business Education  
      • LIST: Private 200 and Graduate Degree Programs  | 5/17    |
| 4    | • Health       | LIST: Largest Hospital Systems in Michigan | 5/24  |
| 11   | • *Crain’s Michigan Business: Statewide CEO Compensation Report*  
      • Women in Leadership  
      • LIST: Top-paid CEOs, non-CEO Executives at Michigan Publicly Traded Companies  | Inside Scoop: First Time Home Buyers | 5/31 |
| 18   | • Manufacturing: The New Age  
      • Notable Women in Health Care: Powered by Crain Content Studio  
      • LISTS: Largest Auto Suppliers; Largest Manufacturers  | Health Care NEXT and *Crain’s Health Care Heroes* | 6/7   |
| 25   | • *Crain’s Best In Class: Real Estate* ★  | 6/14    |

*All event dates are tentative.
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<tr>
<td>2</td>
<td>• Meetings and Conventions</td>
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| 9    | • Restaurants: Top Private Dining Rooms in Metro Detroit  
      • Women in Leadership | | 6/28 |
| 16   | • *Crain’s Michigan Business*: Traverse City | | 7/5 |
| 23   | • Nonprofit Compensation Report  
      • LIST: Top-paid nonprofit CEOs, non-CEO executives | | 7/12 |
| 30   | • Fast 50 ★  
      • LIST: Fastest-growing Companies in Southeast Michigan | | 7/19 |
| 6    | • Real Estate: Ann Arbor | | 7/26 |
| 13   | • *Crain’s Michigan Business*: Flint  
      • Women in Leadership  
      • Notable Women in IT/Tech: Powered by Crain Content Studio  
      • LIST: Largest Southeast Michigan Auto Dealers | | 8/2 |
| 20   | • Finance: Wealth Management  
      • Cool Places To Work section: Powered by Crain Content Studio  
      • LIST: Largest Metro Detroit Employers; Largest Minority-owned Businesses | | 8/9 |
| 27   | • Health  
      • LIST: Largest Group Health Care Plans | | 8/16 |
| 3    | • *Crain’s 40 under 40* ★ | | 8/23 |
| 10   | • Detroit Homecoming Preview ★  
      • Women in Leadership | | 8/30 |
| 17   | • *Crain’s Michigan Business*  
      • LIST: Largest IP Law Firms | | 9/6 |
| 24   | • Detroit Homecoming Report ★ | | 9/13 |

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| 1       | • Election Guide  
         • Crain’s Leadership Academy C4 | | 9/20 |
| 8       | • Women in Leadership  
         • Notable Women in Marketing/Communications | | 9/27 |
| 15      | • *Crain’s Michigan Business*:  
         The Outdoor Economy: Hunting, Fishing and More  
         • Health Care Leadership Summit  
         • Crain’s Leadership Academy C4 | | 10/4 |
| 22      | • Giving Guide (Early Close: 8/27) ★  
         • LISTS: Largest Nonprofits; Largest Foundations; Largest Philanthropic Gifts | | 10/11 |
| 29      | • Law  
         • *Crain’s Best In Class*: Law ★ | | 10/18 |
| 5       | • Technology: University Tech Transfer Spinoff Report | | 10/25 |
| 12      | • *Crain’s Michigan Business*  
         • Women in Leadership | | 11/1 |
| 19      | • Real Estate | | 11/8 |
| 26      | • Health  
         • Notable Women in Law | | 11/15 |
| 3       | • *Crain’s Best In Class*: Finance ★  
         • Finance  
         • LIST: Largest Banks | | 11/21 |
| 10      | • *Crain’s Michigan Business*  
         • *Crain’s Best-Managed Nonprofit* ★  
         • Women in Leadership  
         • Notable Women in Nonprofits | | 11/29 |
| 17      | • Economic Outlook: Profiles and Q-and-As on the Year Ahead | | 12/6 |
| 24      | • Book of Lists (Early Close: 11/30) | | 12/13 |
| 31      | • No print Issue | | |